



The Beauty Consultant Magazine's

Corporate

Sponsorship Packages

Greetings!



We are thrilled to announce the launch party for *The Beauty Consultant Magazine (TBC)*. Over the past year, *TBC* created *Unite the Runway* to showcase the fusion between Beauty & Fashion through runway fashion shows. *Unite the Runway* will present *A Night of Excellence!* This star-studded event will be the first of many haute couture shows that *TBC* will showcase. In addition to the hair & fashion show, we will also honor the industry's top leaders, educators and stylist.

The theme will be Harlem Renaissance, set to take place in Atlanta, Georgia on February 17, 2013. Our vision for this event is to create an environment that highlights exceptional stylists, barbers, make-up artists, and fashion designers in areas of professionalism and creativity.

We are writing to encourage your participation as a corporate sponsor for *TBC's Unite the Runway: A Night of Excellence*. As a corporate sponsor, you are welcome to provide information about your goods and services while networking with prospective clientele. *The Beauty Consultant Magazine* offers this unique event for you to cultivate and nurture those important connections with potential and existing clients.

Our ultimate goal is to support your efforts in brand awareness while keeping those in the hair and fashion industry abreast of the latest in multi-cultural hair, fashion, and trade specialties. Included in this profile, you will find our sponsorship packages; we look forward to seeing you at this memorable event!

Thank you for your time!

Sincerely,

Kenneice Wilson, Publisher

The Beauty Consultant Magazine

Be positive. Get inspired. Stay informed.

PLATINUM PACKAGE- \$ 2,500



- ❖ **Full page ad** in *The Beauty Consultant* Magazine's Digital and Print Issue
- ❖ **Four month featured website presence** with link to company website or specific product page on TBC website
- ❖ **Company logo included** on official *The Beauty Consultant Magazine* promotional show spread
- ❖ **Company logo included on ALL printed postcard promotional pieces** (to be distributed at various beauty industry events, local salons, barbershops, and beauty supply stores)
- ❖ **Company name listed on all press releases** (pre & post show)
- ❖ **Logo printed** on the TBC Hair & Fashion Showcase program and staff shirts listing company as an event sponsor
- ❖ **Logo printed on the step & repeat for red carpet entrance** (Note: photographers will be present taking pictures at the step n repeat)
- ❖ **Company name will be announced** before, during and after the showcase as official sponsor
- ❖ **Company logo will be displayed** on show monitors and screens
- ❖ **Sponsor logo included on all event email & social media blasts** sent to The Beauty Consultant database and social sites
- ❖ **Link to website** in each monthly issue of TBC e-newsletter leading up to the event date
- ❖ **Five complimentary tickets** to TBC Hair & Fashion Showcase

Authorized Signature & Title

Authorized Name & Title (please print)

TBC representative signature & Title

TBC representative Name & Title (please print)

DIAMOND PACKAGE- \$2, 000



- ❖ **½ page ad** in *The Beauty Consultant* Magazine's Digital and Print Issue
- ❖ **Two months featured on website presence** with link to company website or specific product page
- ❖ **Company logo included** on official The Beauty Consultant Magazine promotional spread and show spread
- ❖ **Company logo included on ALL printed postcard promotional pieces** (to be distributed at various beauty industry events, local salons, barbershops, and beauty supply stores)
- ❖ **Company name listed on all press releases** (pre & post show)
- ❖ **Logo printed on the TBC Hair & Fashion Showcase program** and staff shirts listing company as an event sponsor
- ❖ **Logo printed on the step & repeat for red carpet entrance** (Note: photographers will be present taking pictures at the step n repeat)
- ❖ **Company name will be announced** before, during and after the showcase as official sponsor
- ❖ **Company logo will be displayed** on show monitors and screens
- ❖ **Sponsor logo included** on all event email & social media blasts sent to The Beauty Consultant database and social sites
- ❖ **Link to website** in each monthly issue of TBC e-newsletter leading up to the event date
- ❖ **Three complimentary tickets** to The Beauty Consultant Magazine Hair and Fashion Showcase

Authorized Signature & Title

Authorized Name & Title (please print)

TBC representative signature & Title

TBC representative Name & Title (please print)

GOLD PACKAGE- \$1, 000



- ❖ **¼ page ad** in *The Beauty Consultant Magazine's* Digital and Print Issue
- ❖ **Two months featured on website** presence with link to company website or specific product page
- ❖ **Company logo included** on official *The Beauty Consultant Magazine* promotional show spread
- ❖ **Company logo included on ALL printed postcard promotional pieces** (to be distributed at various beauty industry events, local salons, barbershops, and beauty supply stores)
- ❖ **Company name listed** on all press releases (pre & post show)
- ❖ **Logo printed on the TBC Hair & Fashion Showcase program** listing company as an event sponsor
- ❖ **Logo printed on the step & repeat for red carpet entrance** (Note: photographers will be present taking pictures at the step n repeat)
- ❖ **Company name will be announced** before, during and after the showcase as official sponsor
- ❖ **Company logo will be displayed** on show monitors and screens
- ❖ **Sponsor logo included on all event email & social media blasts** sent to The Beauty Consultant database and social sites
- ❖ **Link to website** in each monthly issue of TBC e-newsletter leading up to the event date
- ❖ **Two complimentary tickets** to The Beauty Consultant Hair and Fashion Showcase

Authorized Signature & Title

Authorized Name & Title (please print)

TBC representative signature & Title

TBC representative Name & Title (please print)

Al A Carte

- ❖ **\$150.00 – Product samples to insert in gift bags (250 gift bags will be given away)**
- ❖ **We also offer a \$500 Sponsored VIP section**